

ELEGANCE

TOWER
DOWNTOWN
DUBAI

DAMAC



BRANDED BY
ZUHAIR MURAD

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ELEGANCE
TOWER

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ZUHAIR MURAD
COUTURE



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ELEGANCE
TOWER

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INSPIRATION



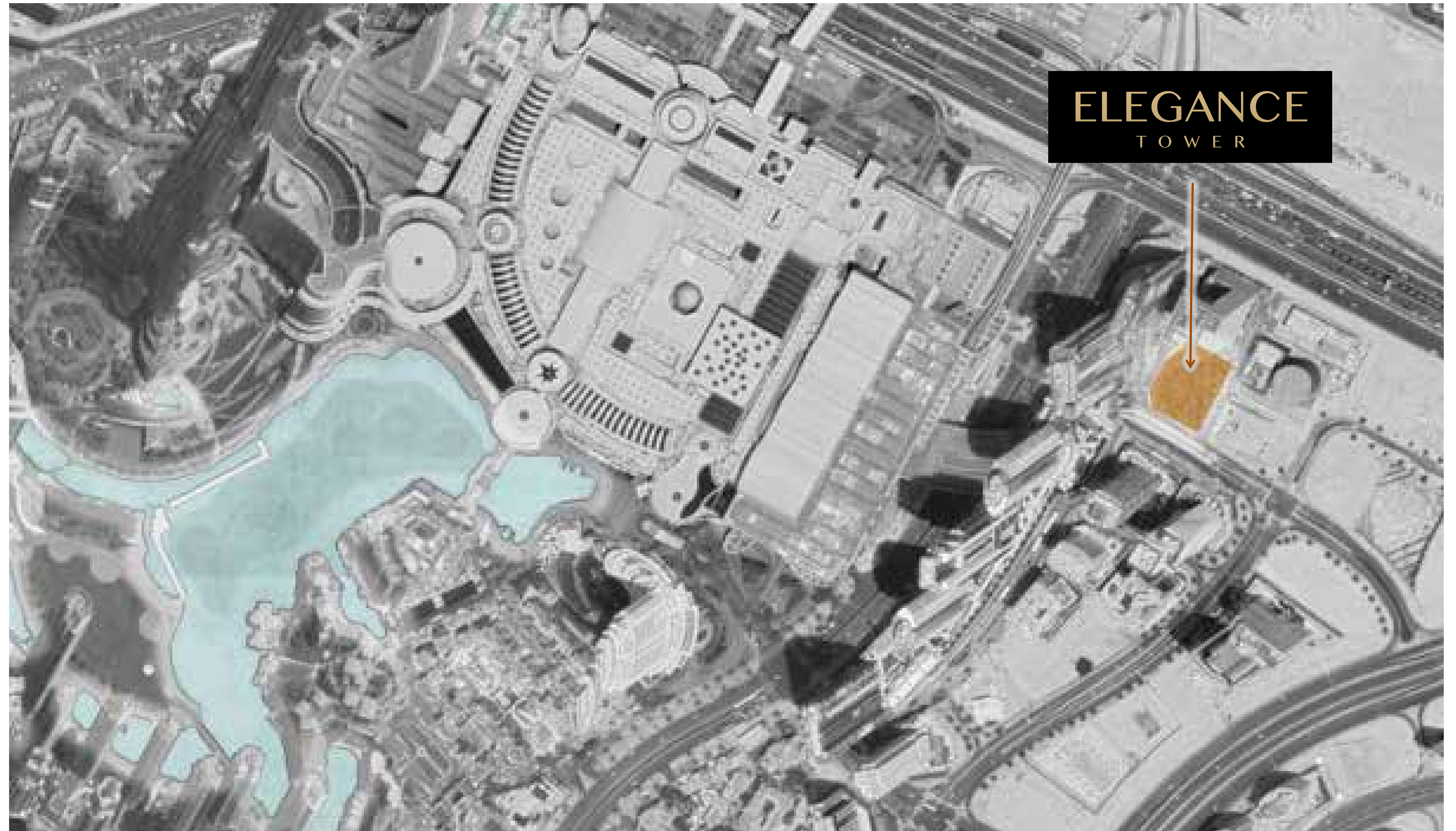
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TOWER

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THE LOCATION

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ELEGANCE

TOWER

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THE VIEWS

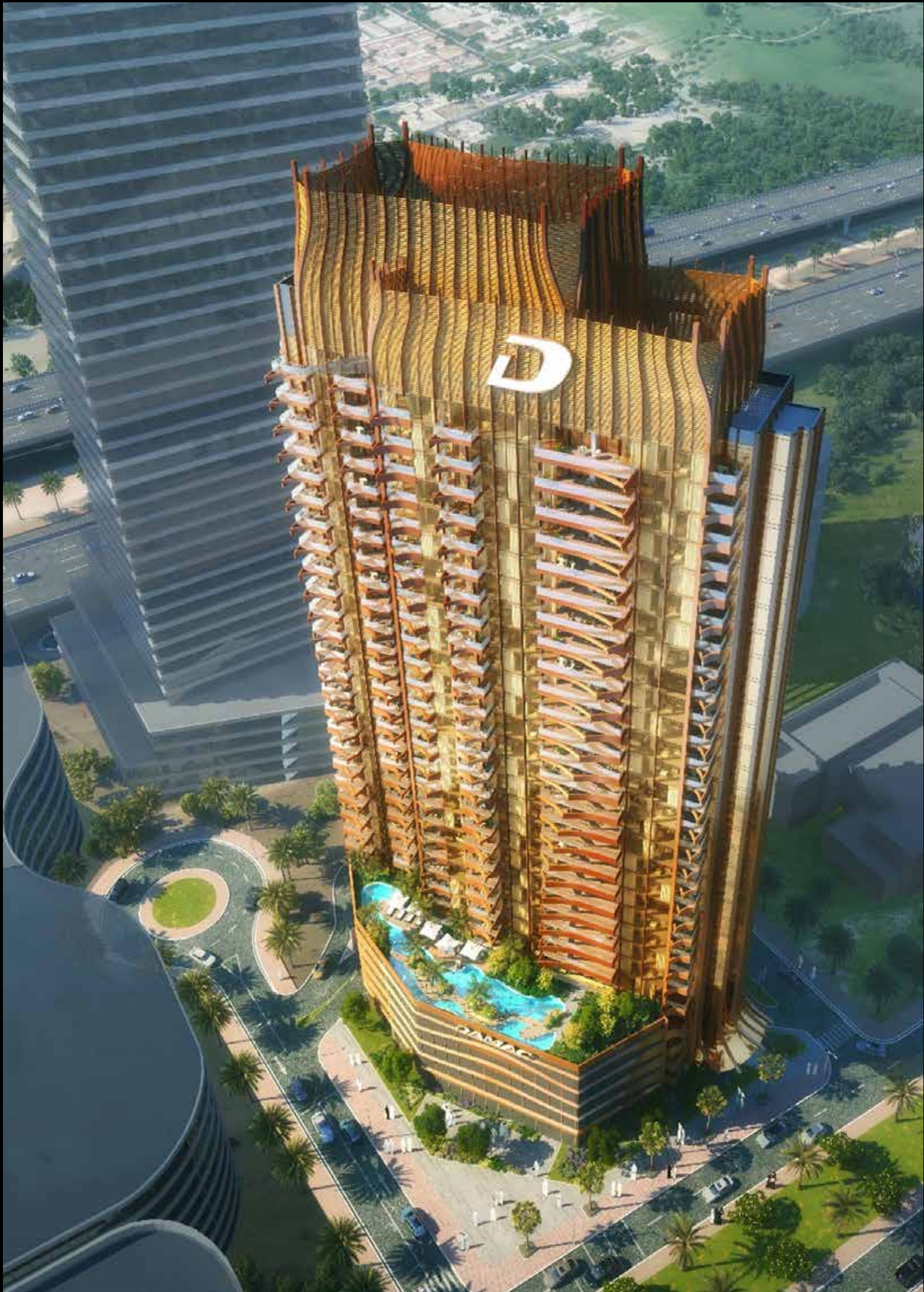
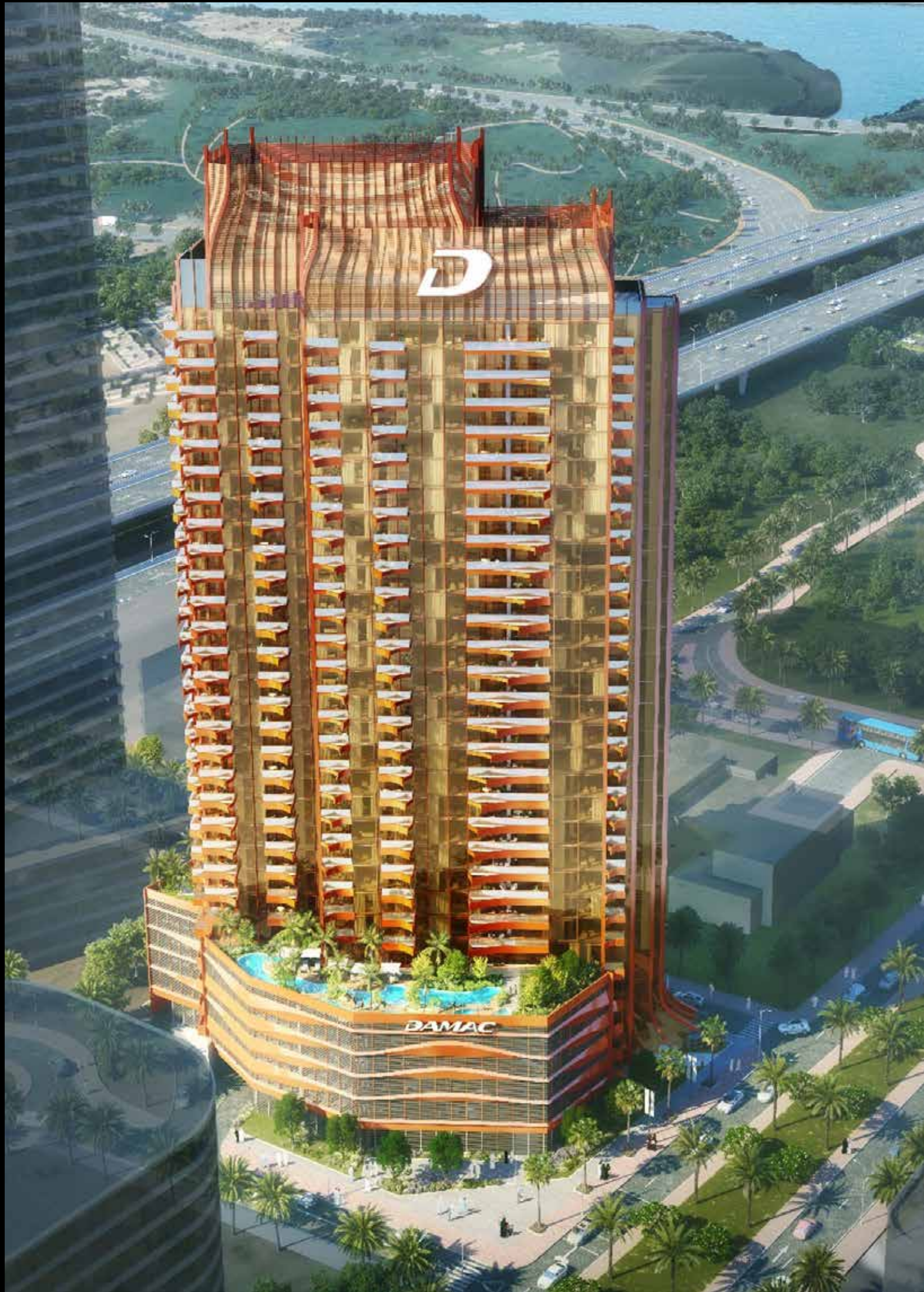
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- ZA'ABEEL VIEW
- CANAL VIEW
- DOWN TOWN VIEW
- BURJ KHALIFA VIEW



TOWER EXTERIOR

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TOWER CONFIGURATION



TRANSFORMABLE SPACES

23RD-25TH FLOOR

SECRET DOORS

1ST-25TH FLOOR



AMENITIES

- SWIMMING POOL
- SUN BED ZONE
- POOL BAR
- LAGOONS
- KIDS PLAY AREA



SWIMMING POOL - DAY

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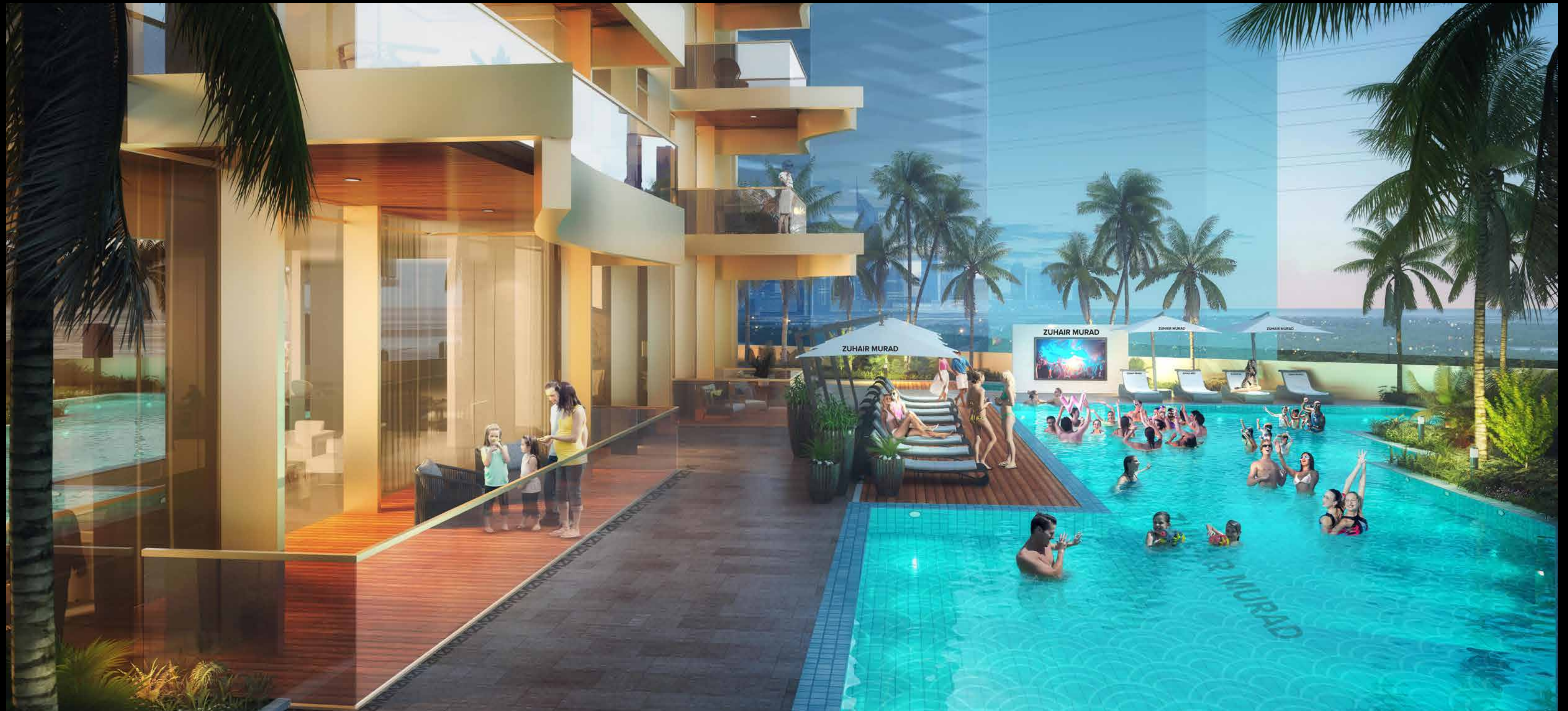
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SWIMMING POOL - NIGHT

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SWIMMING POOL - SUNSET

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TOWER EXTERIOR

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LAGOONS

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TOWER EXTERIOR

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FLOOR PLANS

T Y P O L O G I E S

1 BEDROOM

1 BR TYPE: A-B-C-D-E-F

2 BEDROOM

2 BR TYPE: A-B-C

2 BR TYPE: A-1A-2A-3A-4A-5A6

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FLOOR PLANS

TYPES

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1 BEDROOM – C

LEVEL 2-25

SALEABLE AREA:
75,71 SQ.M – 814.94 SQ.FT



1 BEDROOM – B

LEVEL 1-25

SALEABLE AREA:
76,85 SQ.M – 827.21 SQ.FT

FLOOR PLANS
TYPOLOGIES

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2 BEDROOM – A
LEVEL 1

SALEABLE AREA:
128.17 SQ.M – 1379.61 SQ.FT



2 BEDROOM – A3
LEVEL 2-9 / 11-15 / 17-25

SALEABLE AREA:
107.08 SQ.M – 1152.60 SQ.FT

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INTERIOR
DESIGN

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LIVING ROOM

SECRET DOOR CLOSED

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LIVING ROOM

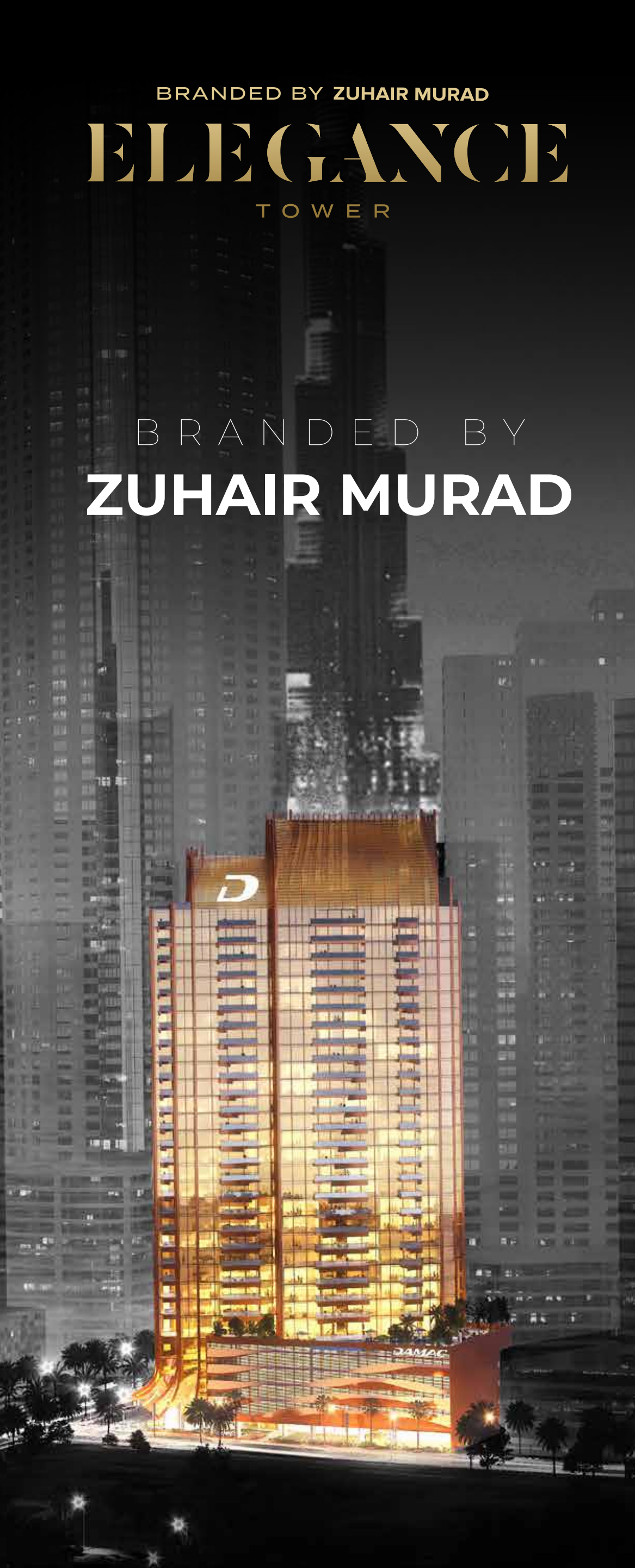
SECRET DOOR OPENED

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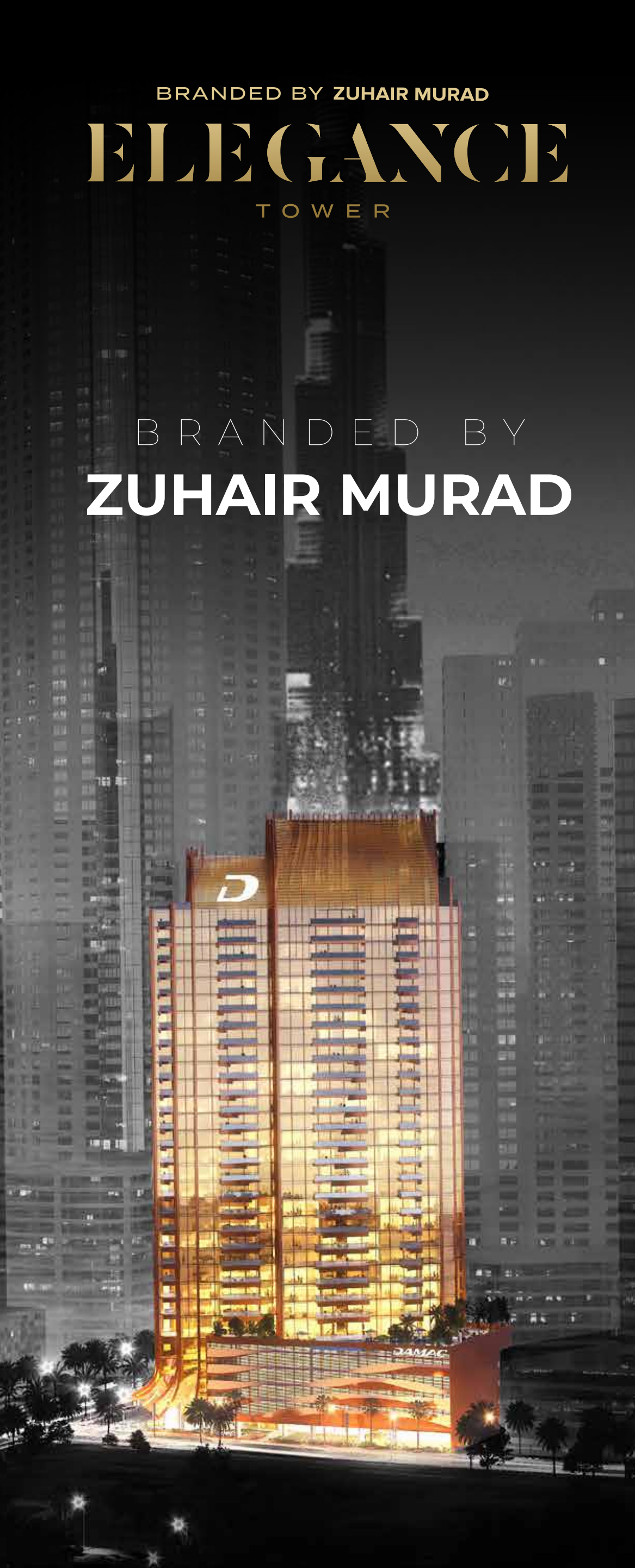
LIVING ROOM - BEDROOM

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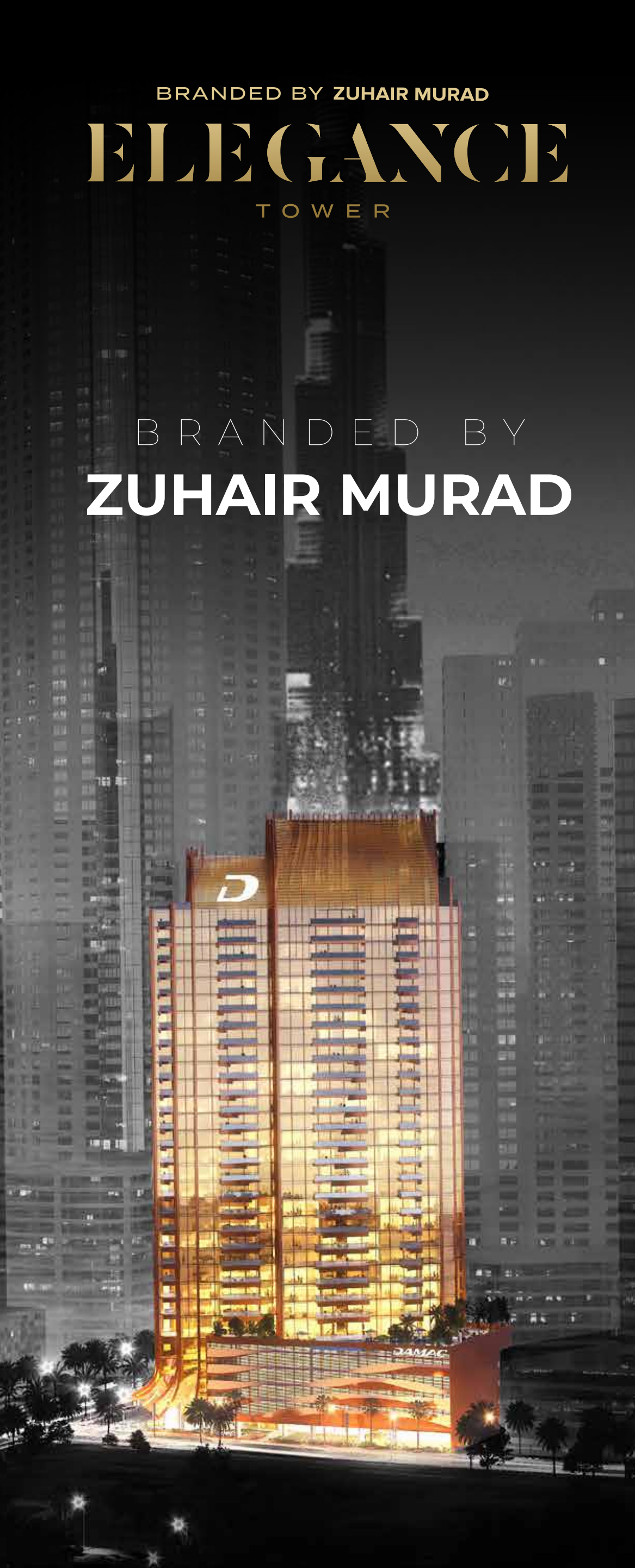
BEDROOM

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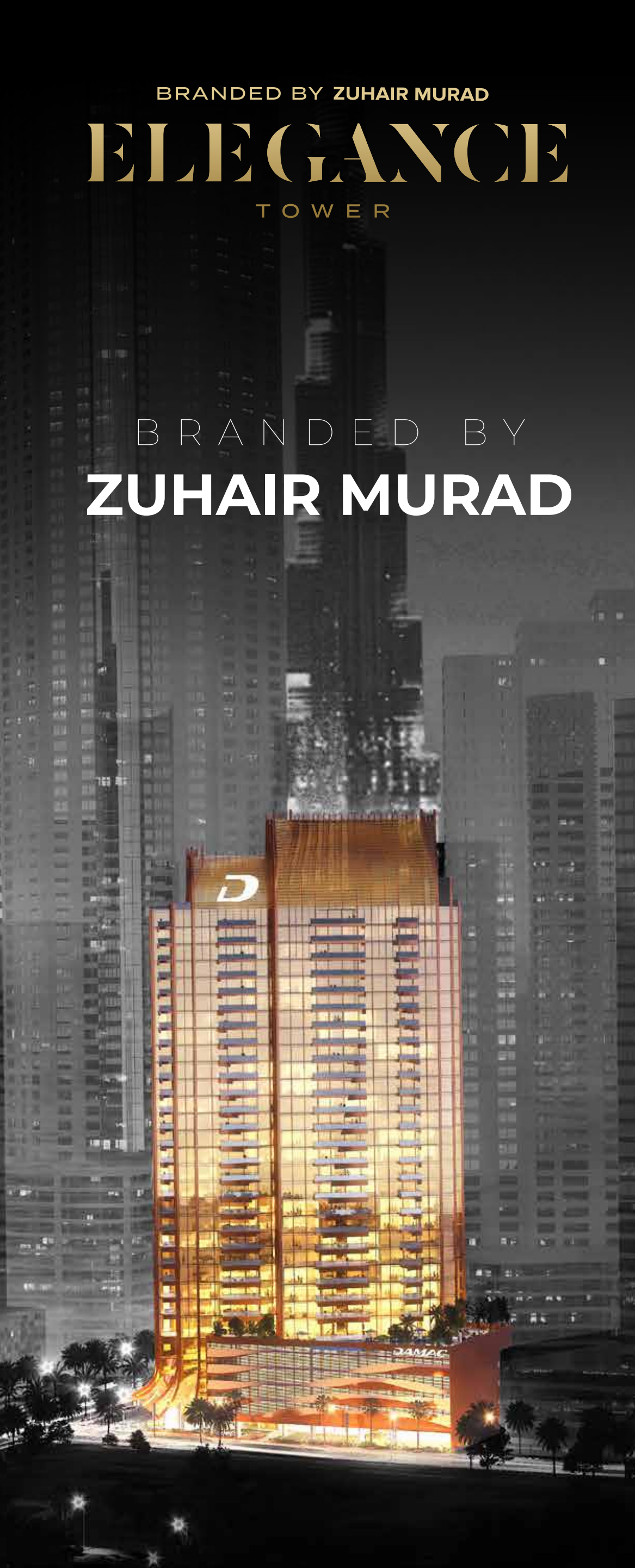
MASTER BEDROOM

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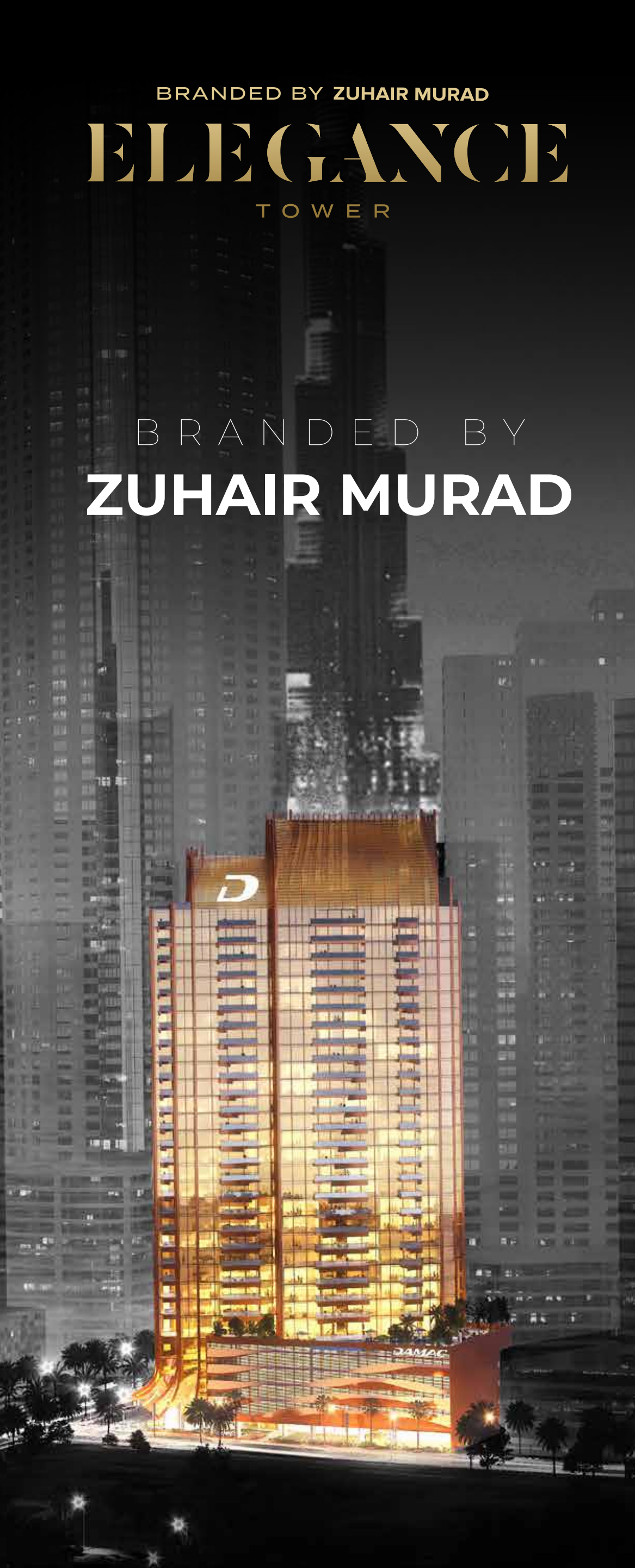
MASTER BEDROOM

DAMAC



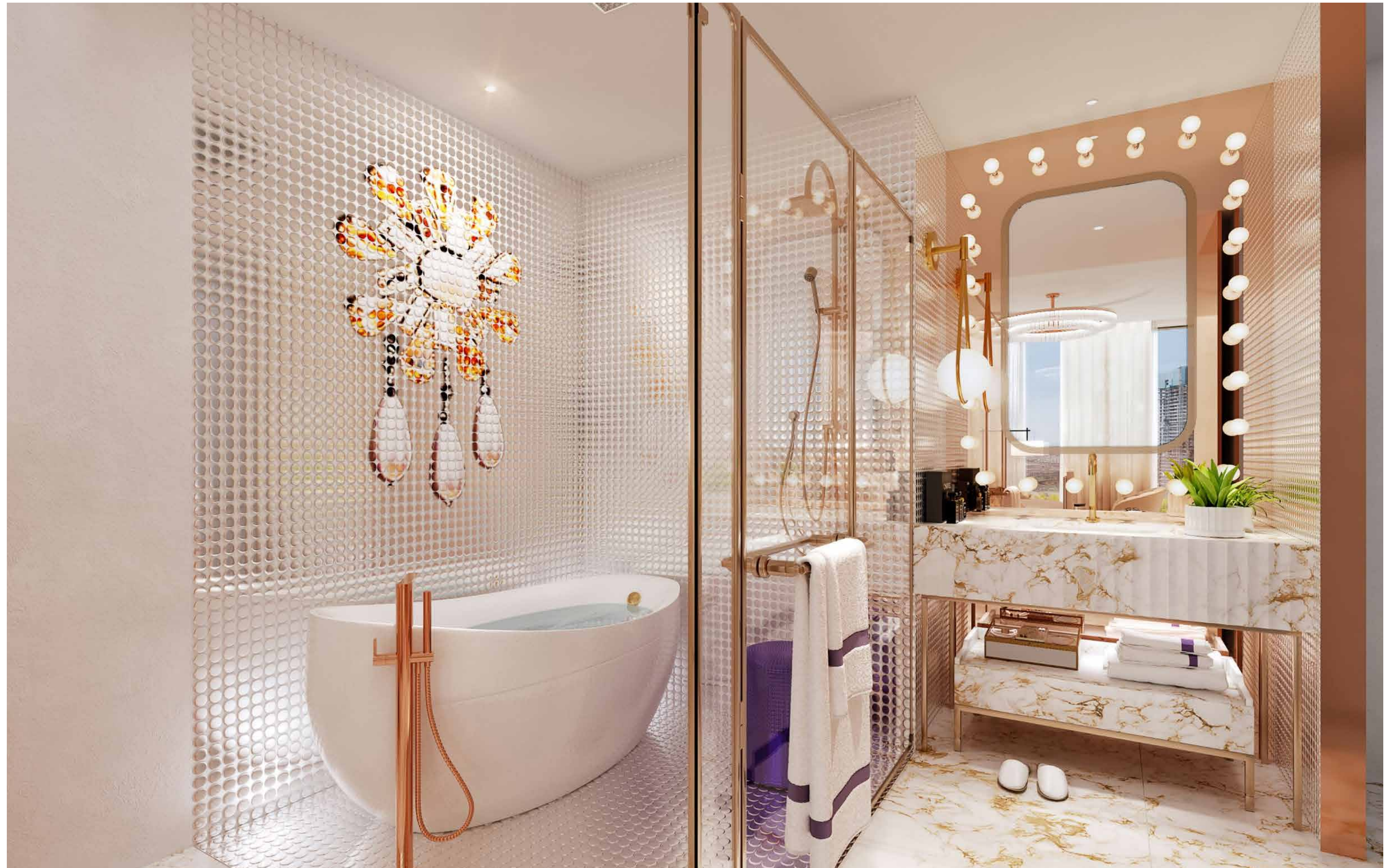
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BATHROOM

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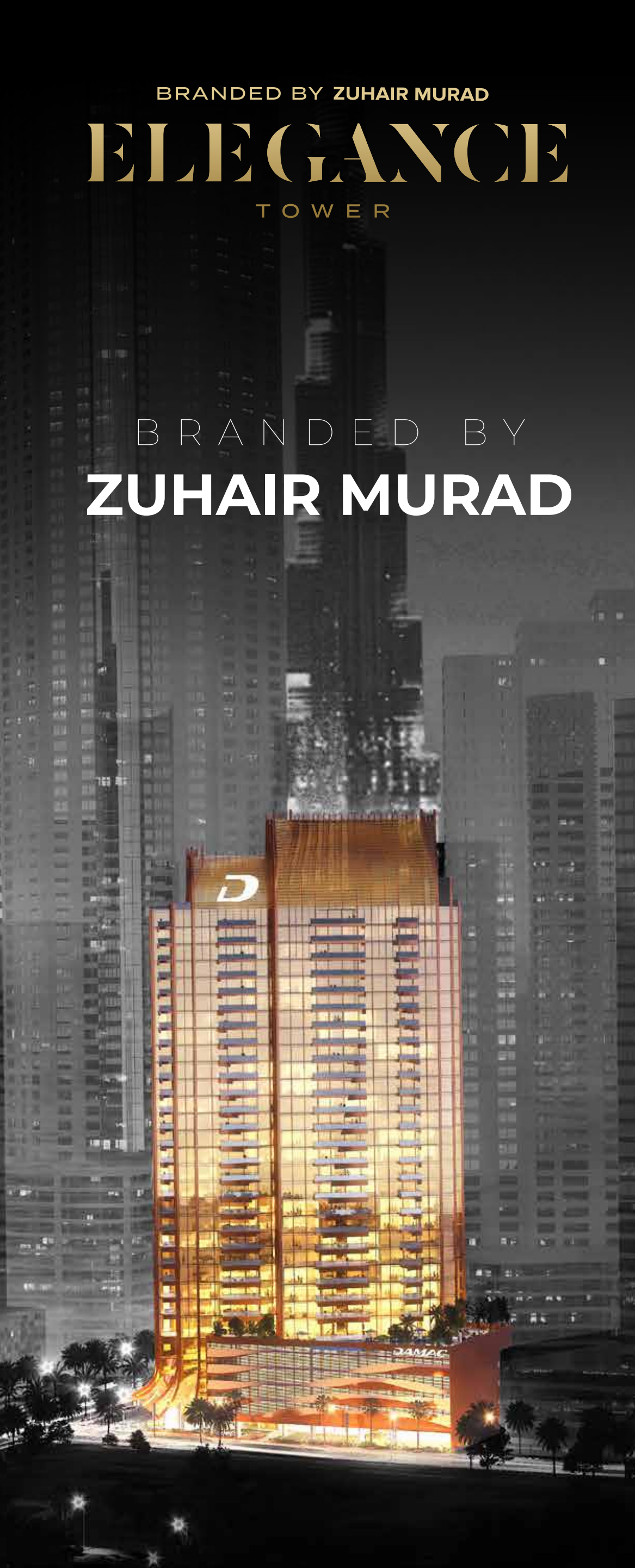


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BAR

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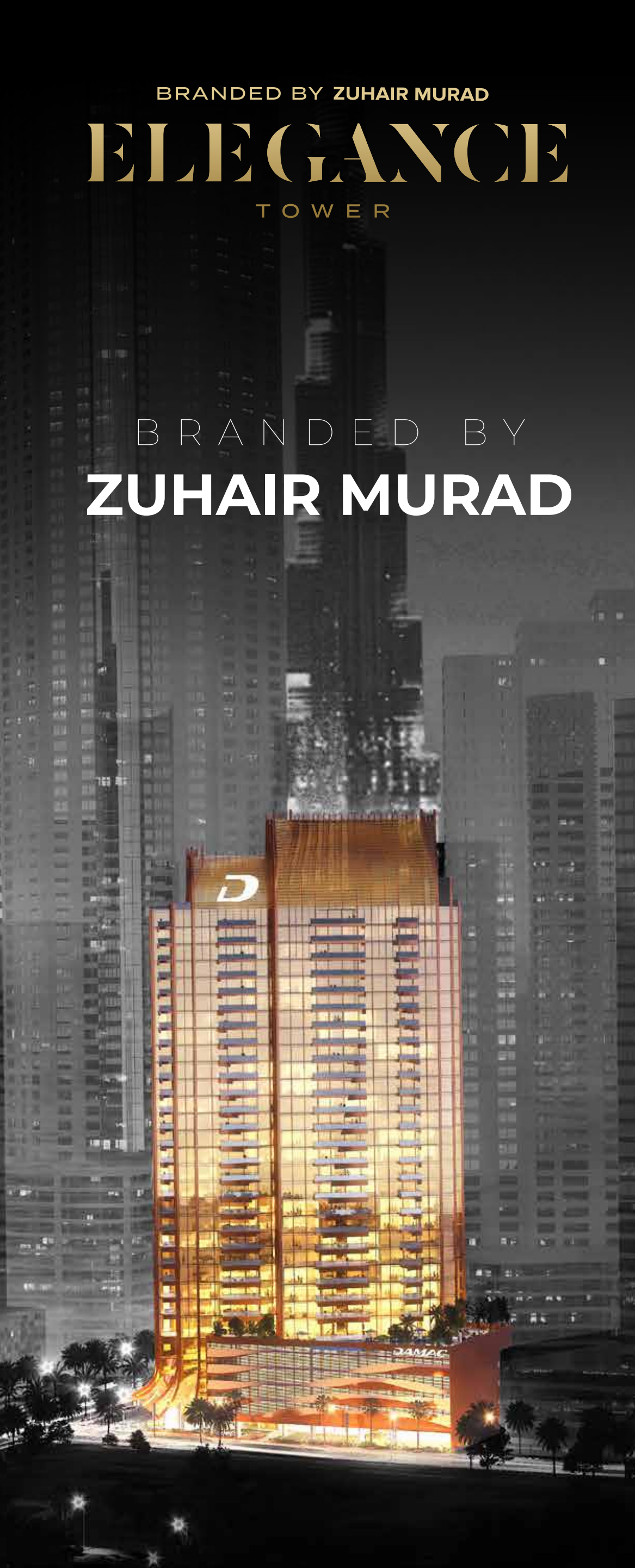
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PUBLIC AREAS & AMENITIES

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GRAND LOBBY

DAMAC

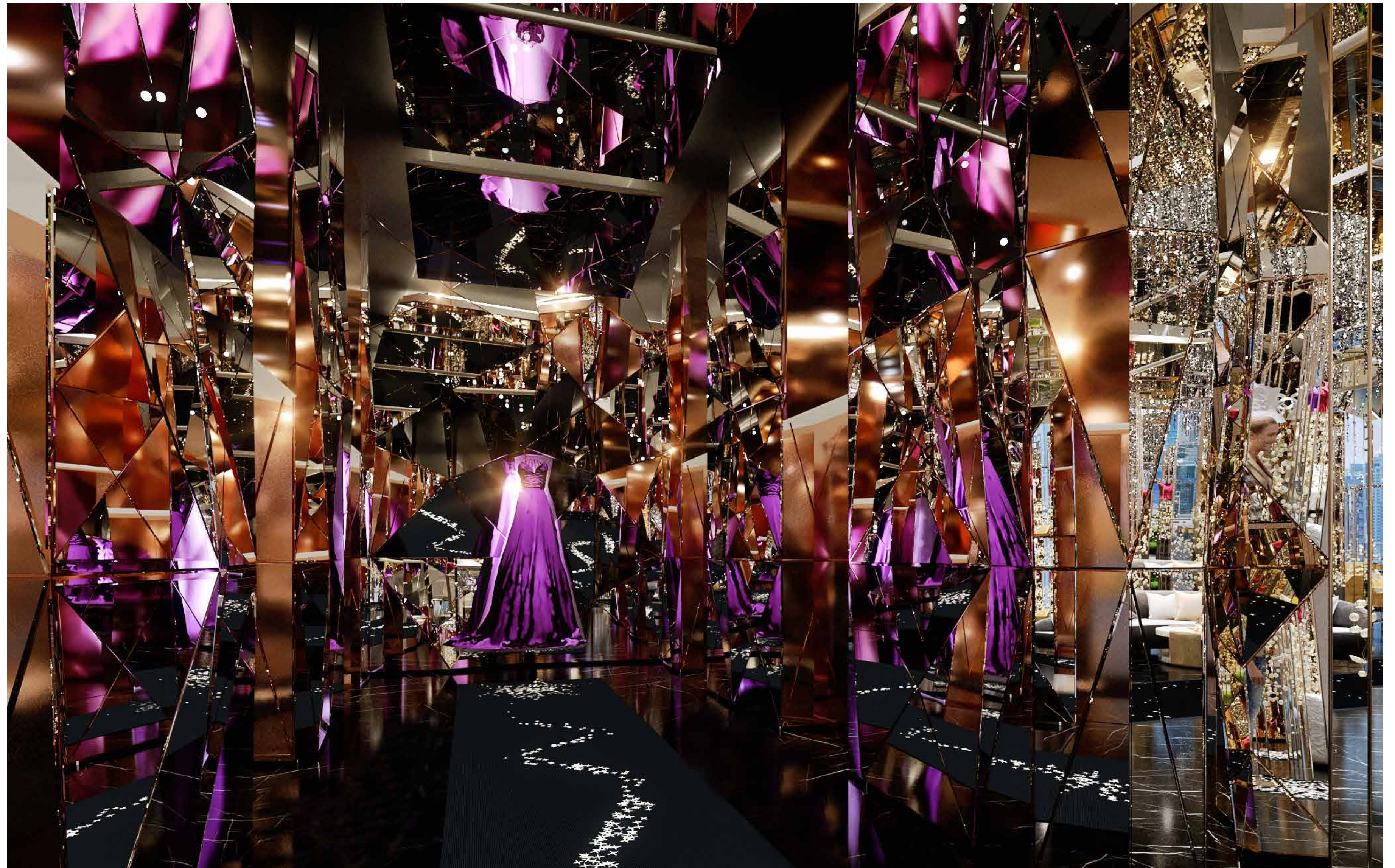


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ELEGANCE
TOWER

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GRAND LOBBY

DAMAC



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ELEGANCE
TOWER

BRANDED BY
ZUHAIR MURAD

GYM

DAMAC



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ELEGANCE

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COMMERCIAL TERMS & PAYMENT PLAN

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COMMERCIAL TERMS
& PAYMENT PLAN



ONE BEDROOM

Starting From
1.79 Million

TWO BEDROOM

Starting From
2.34 Million

ELEGANCE TOWER		
Description	Milestone Event	(%) Value
DEPOSIT	Immediate	20
1st INSTALLMENT	Within 3 Months of Sale Date	5
2nd INSTALLMENT	Within 6 Months of Sale Date	5
3rd INSTALLMENT	Within 9 Months of Sale Date	5
4th INSTALLMENT	Within 12 Months of Sale Date	5
5th INSTALLMENT	Within 15 Months of Sale Date	4
6th INSTALLMENT	Within 18 Months of Sale Date	4
7th INSTALLMENT	Within 21 Months of Sale Date	4
8th INSTALLMENT	Within 24 Months of Sale Date	4
9th INSTALLMENT	Within 27 Months of Sale Date	4
10th INSTALLMENT	Within 30 Months of Sale Date	4
11th INSTALLMENT	Within 33 Months of Sale Date	4
12th INSTALLMENT	Within 36 Months of Sale Date	3
13th INSTALLMENT	On 70% Completion Milestone	3
14th INSTALLMENT	On 80% Completion Milestone	3
15th INSTALLMENT	On 90% Completion Milestone	3
16th INSTALLMENT	On Completion	20

4% DLD will be paid in addition to the inital deposit

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THANK YOU

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