



CREATE SOMETHING UNFORGETTABLE

EVERYTHING YOU NEED TO TELL THE MARSA AL SAADIYAT STORY

MARSA AL SAADIYAT PRESENTS
THE UNFORGETTABLE



UNRIVALLED
VIEWS



PRISTINE
COASTLINE



WATERFRONT
HOMES





THE LAST CHAPTER ON SAADIYAT ISLAND



مرسا

MARSA

AL SAADIYAT

MORNINGS BY THE 8KM COASTLINE. EVENINGS ALONG THE PROMENADE.
FROM ABU DHABI'S LARGEST MARINA TO ICONIC CULTURAL INSTITUTIONS,
LEADING SCHOOLS AND WATERFRONT HOMES. THIS IS MARSA AL SAADIYAT.
THE UNFORGETTABLE.

744^{HA}
TOTAL SITE AREA

8^{KM}
WATERFRONT

3.8M^{SQM}
TOTAL GFA

129^{HA}
GREEN OPEN SPACE

+18^K
RESIDENCES

GUGGENHEIM
ABU DHABI

ZAYED NATIONAL
MUSEUM

مسح
MARSA
AL SAADIYAT

NATURAL HISTORY
MUSEUM ABU DHABI

REEM
ISLAND

LOUVRE
ABU DHABI

SAADIYAT ISLAND

MOMENTS AWAY FROM ABU DHABI'S CENTRE OF CULTURE

A group of six people are seated around a large wooden dining table outdoors, adjacent to a swimming pool. The scene is captured during the "golden hour" of sunset, with warm, low-angle light creating a romantic and sophisticated atmosphere. The table is elegantly set with white plates, glassware, and various dishes, including what appears to be pasta, seafood, and bread. The individuals are dressed in semi-formal attire; the men are in blazers or button-down shirts, and the women are in elegant tops. One man is gesturing towards a dish on the table while talking to the others. The background shows the calm surface of the pool and the stone tiles of the patio. A large green plant is visible in the lower-left foreground, partially obscuring the view. The overall mood is one of luxury and social enjoyment.

CRAFTED FOR AN
UNFORGETTABLE LIFE

A man and a woman in traditional Emirati clothing stand on a balcony overlooking a large, modern marina. The woman is wearing a blue abaya and a matching headscarf, and the man is wearing a white thobe and ghutra. They are both looking out over the water, which is filled with numerous white yachts and sailboats. In the background, a modern city skyline is visible, featuring several tall buildings and a large, white, sail-shaped structure. The sky is blue with some light clouds.

THE LARGEST MARINA IN ABU DHABI

A **177,000SQM** MARINA WITH OVER **350 BERTHS** FROM SAILING BOATS
TO SUPERYACHTS, ALONGSIDE WATERFRONT RESTAURANTS.



DAR AL FUNOON ABU DHABI

DESIGNED BY LATE FRANK GEHRY, DAR AL FUNOON ABU DHABI
IS A **6,000+ SEAT** VENUE FOR MUSICALS, LIVE PRODUCTIONS
AND INTERNATIONAL PERFORMANCES.



WATERFRONT PROMENADE

STRETCHING ACROSS **8KM OF COASTLINE**, IT FEATURES
A **1KM PROMENADE** LINED WITH VIBRANT RESTAURANTS
AND LEISURE EXPERIENCES.



WORLD-CLASS EDUCATION

HOME TO **2 PRIVATE SCHOOLS**, **1 PUBLIC SCHOOL** AND **6 NURSERIES**, AND AT A CLOSE PROXIMITY TO SAADIYAT'S **NYU ABU DHABI** AND **5 RENOWNED SCHOOLS**, INCLUDING **CRANLEIGH ABU DHABI**.



CONNECTED LIVING

AN INTEGRATED MOBILITY NETWORK WITH **46 KM** OF CYCLING TRACKS,
140 KM OF WALKING TRAILS AND A FUTURE **ETIHAD RAIL STATION**
CONNECTING ABU DHABI AND BEYOND.

A wide-angle photograph of a luxurious waterfront residential development. On the right, a modern, multi-story building with large glass windows and balconies overlooks a long, narrow infinity pool. The pool's edge is lined with low-lying green and purple plants. To the left of the pool is a wide, sandy beach. A woman in a white dress and sunglasses sits on a beach towel, talking on a phone, with a woven basket nearby. A young girl in a striped dress runs along the water's edge. In the distance, two more people are walking on the beach. The turquoise water of the sea meets a clear blue sky. In the background, a dense city skyline with various skyscrapers, including a prominent one with a horizontal bar, is visible across the water.

RESIDENTIAL COMMUNITIES

A COLLECTION OF PRIVATE MANSIONS, LUXURY VILLAS,
WATERFRONT APARTMENTS AND BRANDED RESIDENCES.



COMMUNITY FACILITIES

FROM NEIGHBOURHOOD PARKS AND RESORT-STYLE POOLS
TO SPORTS COURTS AND FAMILY GATHERING SPACES,
MARSA AL SAADIYAT IS DESIGNED TO BRING PEOPLE TOGETHER.



ABU DHABI'S RICH BIODIVERSITY

SURROUNDED BY NATIVE LANDSCAPES AND WILDLIFE,
MARSA AL SAADIYAT OFFERS A RARE OPPORTUNITY
TO LIVE CLOSER TO THE ISLAND'S NATURAL BEAUTY.



SUSTAINABILITY, NATURALLY

FROM GREEN SPACES AND SUSTAINABLE MOBILITY TO THOUGHTFUL
COMMUNITY PLANNING, IT IS A DESTINATION DESIGNED TO CREATE
LASTING VALUE FOR GENERATIONS TO COME.



GREEN SPACES

AT THE HEART OF THE DESTINATION, THE **73,800 SQM** CENTRAL PARK
IS COMPLEMENTED BY AN EXTENSIVE NETWORK OF **NEIGHBOURHOOD PARKS**
AND **LANDSCAPED GREEN CORRIDORS**, BRINGING NATURE INTO EVERYDAY LIFE.

A wide-angle photograph of a modern, infinity-style swimming pool at night. The pool's surface reflects the city lights and the sky. In the foreground, a man and a woman are sitting on a lounge chair, looking out at the pool. To their right, there are more lounge chairs and a small table with fruit. In the background, a city skyline is visible across a body of water, with several tall buildings illuminated. Palm trees are planted around the pool area, and there are some small, glowing lights on the deck. The overall atmosphere is serene and luxurious.

WATERFRONT WELLNESS CLUB

DESIGNED FOR ACTIVE AND BALANCED LIVING, THE CLUB OFFERS
CURATED **WELLNESS EXPERIENCES**, **FITNESS**, **A WATERFRONT POOL**,
PRIVATE CABANAS, **SIGNATURE DINING** AND **SOCIAL SPACES**.

FIVE-STAR
HOSPITALITY

01



CULTURAL
LANDMARKS

02



GREEN
SPACES

03



RAIL AND
TRANSIT HUB

04



WORLD-CLASS
EDUCATION

05



COMMUNITY
FACILITIES

11



DAR
AL FUNOON
ABU DHABI

06



WATERFRONT
PROMENADE

07



YACHT
CLUB

08



WELLNESS
CLUB

09



WALKING
& CYCLING
TRACKS

10



TAG AND SHARE

ACCOUNTS

PLATFORM	HANDLE
Instagram	@MarsaAlSaadiyat @Aldarexperts
Facebook	/MarsaAlSaadiyat
TikTok	@MarsaAlSaadiyat
X	@MarsaAlSaadiyat

HASHTAGS

ENGLISH	ARABIC
#MarsaAlSaadiyat	#مرسى_السعديات
#TheUnforgettable	#وجهة_لا_تنسى
#InAbuDhabi	#في_أبوظبي
#Aldar #LiveAldar	#الدار #عامرة_بأهلها

LANDING PAGE <https://www.aldar.com/properties/en/marsaalsaadiyat>

BRAND ASSETS

LOGO



[Logo Files](#)

TYPOGRAPHY

English
Montserrat

Arabic
Noto Naskh Arabic

[Fonts](#)



VIDEOS

[Link](#)



MOTION VIGNETTES

[Link](#)



INFOGRAPHIC FILMS

[Link](#)



KEY VISUALS

[Link](#)



[ALDAR.COM](https://aldar.com)